

10 Secrets To Multiplying Your Profits With A Mastermind Group

**by Donna Willon
with Andrew Cavanagh**

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Masterminding is a proven effective method of creating a steady stream of powerful ideas to multiply the growth and profits in your business.

Put simply a group of people with a diversity of experiences, maturity, backgrounds and industries join together on a regular basis to actively seek solutions to problems and ideas to harness exceptional opportunities.

The cooperation and synergy of many different minds can create a flood of truly brilliant insights and ideas.

**Just One Great Idea
Can Turn An Ordinary Business
Into An Extraordinary Phenomenon**

Masterminding is especially powerful because in just an hour or even less you can get a whole range of ideas and solutions from many different minds operating from many different industries.

**Every Problem
Has Over
A Thousand Solutions**

**Just ONE Great Solution
Can Create Powerful Exponential Growth
And Profits In Your Business**

But you'll be unlikely to find one of those brilliant, innovative solutions yourself or from anyone inside your industry simply because you're too closely involved with your business – too involved with your unique, all consuming problems.

Put simply you're too busy worrying about your problems to be really creative about discovering unique solutions.

But imagine meeting with a group of bright minds from other industries on a regular basis. Each more objective than you, each focused on creating new, breakthrough ideas and solutions for your problems.

Imagine your own master mind group filled with different perspectives, different levels of maturity, wisdom, creativity, experience - all from different walks of life and different industries.

**Often A Standard Idea
In One Industry
Can Become A Huge Breakthrough
In Another**

FedEx was created by combining the merchant banking industry's method of delivering documents with the delivery of packages – a wildly successful multi-million dollar business created by thinking outside the norms of the delivery business.

Can you imagine the profit growth in your business if you systematically work on key areas and challenges in your business on a regular basis - your own mastermind group coming up with a steady stream of breakthrough ideas month in, month out?

Even if you only capture three or four new ideas you implement every month over the course of a year this would be thirty to forty great new ideas...

**Most Huge Business Empires
Were Founded On
Just
One Great Idea**

**Imagine The Power Of
Bringing 30 To 40 Powerful New Ideas
Into Your Business
Every Year**

Here are ten secrets to help you harness the power of a mastermind to create exponential growth in your business:

1 Contribute Openly And Whole Heartedly

Without the experience of a powerful mastermind many business people try to protect their ideas, worried they might be “stolen”.

To really contribute to a mastermind you need to give your ideas and insights openly and whole heartedly.

After being part of a powerful mastermind your attitude that ideas are in short supply will rapidly disappear.

You'll literally be blown away with the sheer quantity and quality of ideas half a dozen minds can create in a short period of time simply by working together.

So give of yourself whole heartedly and really be focused on brainstorming ideas, insights and solutions for the problems of the other members of your mastermind.

2 Have A Definite Purpose

Your mastermind group simply can't help you if you don't give them a tangible, well defined problem to work with and an idea of the outcome you would like from solving this problem.

Ask yourself this question:

What is your biggest, most pressing, immediate, marketing, revenue generating, problem, issue, challenge or opportunity?

And write down your unique problem ready for your mastermind to work on.

Also ask yourself:

What do you think is the major cause of this problem? How have you tried to solve it?

How would you like this situation to be? What's the ideal result you'd hope for from a solution?

Now, more often than not your mastermind will come up with ideas and combinations of ideas that far exceed your hopes and expectations but it still helps your mastermind to have some kind of desired outcome to work from as a base.

3 Be Open And Give Over To The Process

To really benefit from the feedback of your mastermind eventually you will have to open up and share your vulnerabilities – in business and even personally.

You will have to grow into sharing your business problems and your reservations – your relevant weaknesses and your failures.

This gives your mastermind group a better idea of the kinds of ideas, insights and solutions you're more likely to implement in your business – insights that might truly help you.

4 Lose Your Defensiveness

If you've tried a number of different ways to solve a problem and they've all failed it's simple human nature to defend your huge investment of time and effort.

A very common reply is “Yes I've tried that and it wasn't effective,” or something similar.

But you may be discarding different approaches to solutions you haven't tested and different insights that may make a previous solution powerfully effective.

One of our biggest problems is really embracing the truth that there is a genuine rapid, effective solution to a problem we've worked so hard at and failed so miserably at solving ourselves.

When your mastermind begins to offer ideas and insights learn to bite your tongue and take notes.

Don't try to cut off solutions. Let your mastermind run with it and answer questions candidly and uncritically.

Let the power of your mastermind work its magic – you'll be amazed where this can lead.

The solution or the gem of a solution really is there if you'll just listen openly for it and get yourself out of the way.

5 Respect The Power Of Everyone's Opinion

Unusual and profound ideas and insights can come from unexpected sources so it's essential to revere everybody's insights and contribution.

If you're in the business of selling diapers the opinion of a housewife with a baby could be more valuable than a billionaire in the clothing industry.

Often a crazy, naive idea can be the catalyst for something solid, down to earth and truly brilliant.

The synergy between all the members of a mastermind makes it exponentially powerful – the insights and ideas multiply one upon the other.

So you must learn to show respect for every idea no matter how crazy or far out or stupid it might seem at the time. Often the ideas you discard turn out to be the most powerful in the long run.

In the same vein don't be afraid of sharing ideas or insights that may sound a little strange or unusual – they can lead to something truly brilliant.

6 Record Your Mastermind Sessions

There are no bad or wrong ideas and only in the fullness of time when you've developed a little more objectivity are you likely to recognize genuine brilliance.

If at all possible making an audio recording of mastermind sessions can give you a resource for you to review powerful and unusual ideas and insights you may have missed or discarded.

Making printed transcripts of mastermind sessions can also be valuable. Reading transcripts of a mastermind can give you insights and understanding you might not acquire with just listening to audio or attending the master mind session.

7 Meet On A Regular Basis

Being committed to meet with your mastermind on a regular basis to brainstorm ideas can make the process far more powerful.

Every member of your mastermind will think of new ideas and insights while the group is apart and bring up those insights at the next meeting or with contact by phone, fax, mail or email.

This progressive building upon ideas and insights is the greatest power of a mastermind group.

The combination of knowledge can also create a group of people highly educated in a wide variety of fields and open to contributing and creating a truly remarkable range of brilliant solutions and concepts.

The synergy between members becomes many times more powerful as the mastermind group works together month after month.

8 Respect Your Group's Facilitator

To keep a mastermind functioning powerfully requires leadership and great masterminds depend upon a facilitator who can guide your group and draw and build upon ideas out of all the members.

Respect the directions and guidance of the facilitator and allow the mastermind session to develop – you'll be surprised and delightfully amazed where it will lead.

9 Take Action

The greatest ideas in the world are worthless unless you take action on them.

Taking action on the ideas you receive from your mastermind also helps fuel the enthusiasm of your master mind – they can see their combined ideas creating something real and tangible.

The members of your mastermind will take on a certain level of ownership of any of their ideas you implement.

They'll work even harder to come up with more ideas, insight and feedback to ensure your newly implemented project becomes even more effective and successful.

10 Start Or Join A Mastermind Group Now

You simply can't appreciate the very real power of a mastermind group without having experienced the process.

The sooner you join and participate in your own mastermind group the sooner you can see the power of this process yourself.

You'll also learn to harness the full power of a mastermind by learning the skills and mindsets I've already mentioned in this report and more.

Keep reading for an exceptional opportunity to become a part of your own personal mastermind...

Discover The Powerful Profit Blasting Secret Of Thomas Edison, Henry Ford, Harvey Firestone And Luther Burbank...

**“This Closely Guarded Secret
Of The Super Wealthy
Could Transform Your Business
Into A Profit Powerhouse
Literally Overnight!...”**

If you're eager to harness the most powerful, rapid business building strategy on the face of the earth then this is the most important letter you'll ever read. Here's why...

Hi I'm Donna Willon CEO of the Focused Networking group of companies and I'm really excited about introducing you to the most exciting concept I've ever seen to help multiply the profits and results of businesses like yours.

I've invested over a decade in running my focused networking groups – bringing together business people and professionals to exchange contacts and create new business opportunities together.

The people who know me will tell you if you're a member of my networking group I treat you as if you're a part of my family.

**I Worry About You
I Seek Out Opportunities For You
I Truly Care About Your Business Success
And Your Personal Fulfillment**

Over that decade of genuinely caring and helping businesses like yours grow I've always searched for some kind of breakthrough.

I've searched for a technique or strategy to really boost the business people I work with to the next level...

Something that will take a business like yours and propel and transform it into everything you wished for, hoped for and dreamed about when you first opened your doors.

It took nearly a decade but it finally dawned on me that the breakthrough I was searching for was hidden inside four great historical figures.

**I Learned The Secret
Of Thomas Edison, Henry Ford
Luther Burbank And Harvey Firestone...**

Most people know Thomas Edison invented the light bulb and a whole host of other creations remarkably ahead of their time.

Henry Ford created the first production car, mass production, the eight hour day and more...

Luther Burbank was a renowned biologist and Harvey Firestone was the owner and CEO of the massive Firestone Tire and Rubber company.

On a regular basis these four brilliant men would disappear together on extended camping trips into the woods where they would discuss ideas, plans and projects.

**Edison, Ford
Burbank And Firestone Knew That Together
Their Intellects
Were Far More Powerful than Apart...**

They knew in the right group of minds one idea or suggestion can build upon the idea or suggestion of another and grow till it becomes something truly remarkable.

These four men from history were powering their business and professional lives with a very effective "mastermind" and their results were astonishing!

How much more powerful could your business be with a team of motivated business

people combining forces with you to brainstorm solutions to every problem you have in business...

**To Seek Out Hot Opportunities
Like Half A Dozen Heat Seeking Missiles...**

**Target In And Literally
Explode Your Business Profits With A Flood
Of Truly Brilliant Ideas...**

Your personal business mastermind creating personal solutions for your business.

For hundreds of years the mastermind was the most closely guarded secret of the super wealthy and super successful.

Napoleon Hill the author of the all time business bestseller *Think and Grow Rich* was the first to identify that ALL the super wealthy, super successful people he interviewed had a mastermind of people supporting or surrounding them.

These super successful magnates from a wide variety of industries and walks of life constantly called on and brainstormed with brilliant minds and people from diverse perspectives to create a steady stream of new, often groundbreaking, ideas.

The super wealthy and super successful know all too well from personal experience that...

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So they actively seek out great ideas and surround themselves with groups of people likely to produce those ideas.

Mastermind groups.

Why is masterminding the most powerful rapid business building strategy anywhere?

How can masterminding help your business sail through obstacles, solve problems you've struggled with for years almost overnight and superpower your business strategies to create unheard of profits?

The answer is simple and quite obvious...

By bringing together a team of highly trained, highly motivated business people and professionals masterminding includes, improves on and multiplies every other business strategy.

**You Have
Every Business Strategy**

Of Every Member Of Your Mastermind Combined And Multiplied Together...

You have every experience, every perspective, every tiny piece of knowledge of every member all thrown into a powerful pot where ideas can simmer and boil till they overflow into powerful ideas unique and remarkable for your business.

And now you have the opportunity to harness this power by becoming a member of your own focused networking mastermind group right here in Vancouver Canada.

I've recently formed a special mastermind group which meets twice a month in small groups of four to six business people from different industries.

Each group is thoroughly committed to co-operating to solve problems together, creating a steady stream of new breakthrough ideas in sales, marketing and networking.

Each Group Is A Unique Profit Building Powerhouse

And at this point in time we still have limited openings available for a few highly motivated business people genuinely willing to co-operate within an exceptional group of 4-6 like minded people and create something truly remarkable together.

Entry into the focused networking mastermind groups is not automatic. To ensure your mastermind is a powerful, profit producing group you must be willing to...

- Commit to attending the bi-monthly meetings regularly without fail unless you have serious, critical reasons for not attending.
- Set and share your goals and objectives with your personal mastermind group.
- Take your turn taking brief notes and share them with your mastermind group within two business days of each meeting.
- Once you're thrilled with the results you've received invite other quality members to join the focused networking mastermind group...

If You're Willing To Fulfill Your Share Of Being A Valuable Part Of A Powerful Mastermind You Can Claim Your Six Month Membership Now...

How much will it cost you to become a member of your own focused networking mastermind group?

Probably a more important question would be "How much will it cost you NOT to be a member of your own mastermind group?"

Just one good idea from your mastermind could make you many thousands, even tens of

thousands of dollars.

**A Great Idea Could Conceivably
Make You Hundreds Of Thousands Of Dollars Or More...**

Similar mastermind programs begin at a fee of \$2,000 a year and cost up to \$15,000 a year.

But you can claim your six month introductory membership to your own focused networking mastermind group for a limited time at just \$49-95 a month plus \$3-45 GST.

Call me now to see if we have a place for you in your own Focused Networking Mastermind group.

Phone **604-328-2290** or email me **donna@focusednetworking.com**.

Yours sincerely,
Donna Willon
CEO Focused Networking Group Of Companies

P.S. Members are very limited for these exclusive Focused Networking mastermind groups – both in total number and for members in each industry.

Once all the positions are filled your opportunity to join your own mastermind group will be gone – probably forever.

Take advantage of this very low introductory six month trial membership at just \$49-95 plus \$3-45 GST each month. Call me now on **604-328-2290** or email me **donna@focusednetworking.com**.